

Business and Biodiversity Initiative

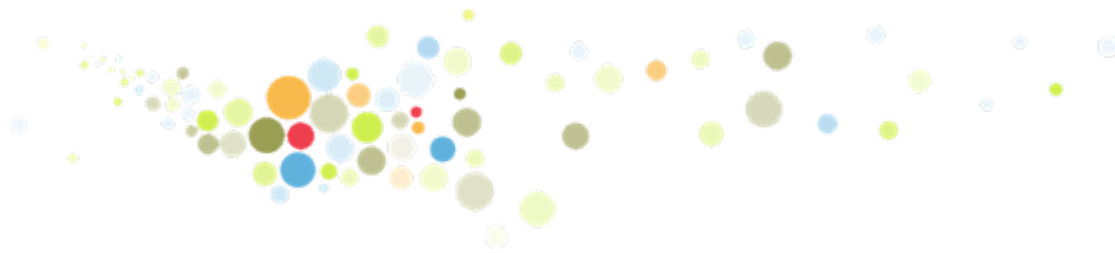
Kobe Biodiversity Dialogue in 2009

15. - 16. October 2009

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Federal Ministry for the
Environment, Nature Conservation
and Nuclear Safety



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German Technical Cooperation

The Business and Biodiversity Initiative (B&B)

Launched at CBD CoP 9 in Germany, in May 2008 by the German Federal Ministry for the Environment

Objective

Integration of the private sector - "...as the less involved stakeholder in achieving the objectives of the convention..” (CBD)

Target group

large and small/medium enterprises from different branches; willingness to start an internal process

B&B Objectives

- Integration of protection and sustainable use of biodiversity in environmental management systems
- Implementation of the Leadership Declaration
- Elaboration of case studies
- Participation of corporate sector in the CBD process

B&B Leadership Declaration

1. Analyze relevant activities of the company regarding their impacts on biological diversity.
2. Include the protection of biological diversity in the environmental management system and develop biodiversity indicators.
3. Appoint a responsible person within the company steering all activities in the biodiversity sector and reporting to the management board.
4. Define realistic and measurable objectives, which will be monitored and adjusted every 2 - 3 years.

B&B Leadership Declaration

5. Publish all activities and achievements in the biodiversity sector in the annual report or the CR/environment report.

6. Inform suppliers about the objectives of conserving biodiversity and integrate them stepwise.

7. Consider the cooperation with scientific institutions and NGOs in order to deepen the know-how in the dialogue and to continuously improve the management system in the biodiversity sector.

42 member companies



B&B services

Advisory service

- Workshops (Japan, Brazil, Germany) and expert forums
- Handbook for practitioners
- Compilation and provision of methods and instruments

Handbook for practitioners

Intention

- Business approach: biodiversity management as a business case
- Description of biodiversity management tools with examples from B&B companies
- “How to do” approach

Target group

- Environmental und CSR Managers, Decision makers

Print and online version, info booklet in February 2010

Handbook for practitioners

Content

- **Fields of activity:**

Facility Management, Raw materials/Supply chain, Product- (design), Production, Human Resources, Transport & Logistics

- **Drivers of Business Cases for Biodiversity:**

Costs, Turnover, Reputation, Risk Management, Innovation

- Business cases

- Tools and instruments

B&B services

Networking

- Scientific Institutions
- NGO's
- Companies and Business associations
- Ministries of Environment
- International institutions



B&B services

Communication

- Website incl. Intranet: www.business-and-biodiversity.com
- Newsletter
- Publishing Factsheets (case studies)
- Touring exhibition for the public and companies
- Int. Conference – SusCon; 15.-17. June 2010, Nuremberg
- CoP 10 activities



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The B&B Touring Exhibition



Perspectives and Challenges

We need a global B&B Strategy:

1. National Focal Points based on domestic activities/initiatives
2. International coordination mechanism – global networking
3. Accepted principles for incorporating biodiversity into business practices
4. Certification system (for companies)



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www.business-and-biodiversity.com

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