

COP10/COP-MOP5 Logo and/or Slogan Usage Rules

10th Meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10)/ 5th Meeting of the Parties to the Cartagena Protocol on Biosafety (COP-MOP5) Logo and/or Slogan Use Rules

1. Purpose

These Rules stipulate the necessary items regarding the use of the 10th Meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10)/ 5th Meeting of the Parties to the Cartagena Protocol on Biosafety (COP-MOP5) logo (hereafter, “Logo”) and the 10th Meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10)/ 5th Meeting of the Parties to the Cartagena Protocol on Biosafety (COP-MOP5) slogan (hereafter, “Slogan”).

2. Administration Works

The Logo rights (TRADEMARK REGISTRATION NUMBER: 5325466) and the Slogan rights shall belong to the Ministry of the Environment of the Government of Japan (hereafter MOE), and the administration and licensing of the Logo and/or Slogan shall be conducted exclusively by the Biodiversity Policy Division, MOE.

3. Prohibitions

Parties using the Logo and/or Slogan must not violate the prohibitions stipulated in the Attachment below.

4. Use Procedures, Etc.

- (1) No procedures are required for the use of the Logo and/or Slogan when they are used by the Government of Japan, governments of parties to the Convention on Biological Diversity, the Convention on Biological Diversity Secretariat, United Nations organizations, Honorary Ambassador for the Tenth Meeting of the conference of the Parties to the Convention on Biological Diversity, Committee for Life on Earth, local governments of Japan, or the Aichi-Nagoya COP10 CBD Promotion Committee, and when they are used for media coverage.
- (2) Except for cases falling under 4(1) above or 4(3) below, parties which intend to use the Logo and/or Slogan must submit a Logo and Slogan Usage Notification Form (Attached Form 1) and Waiver Form (Attached Form 7) to the Director of Biodiversity Policy Division, MOE at least 10 days prior to use (excluding days specified in each item of Article 1 Paragraph 1 of the Act on Holidays of Administrative Organs [Act No. 91 of 1988] [hereafter, “Administrative Organs Holidays”]).

Also, when said parties use the Logo and/or Slogan, they must promptly report the use conditions, attaching samples of the items produced or a photograph or copy thereof.

When said parties change the notified content, they must submit a Logo and Slogan Usage Change Notification Form (Attached Form 2) to the Director of Biodiversity Policy Division, MOE at least 10 days prior to the change (excluding Administrative Organs Holidays).

- (3) Except for cases falling under 4(1) above, parties which want to distribute the Logo and/or Slogan for compensation, or use them with some sort of compensation, must submit a Logo and Slogan Usage Application Form (Attached Form 3) and Waiver Form (Attached Form 7) to the Director of Biodiversity Policy Division, MOE at least 15 days prior to use (excluding Administrative Organs Holidays), and receive approval.

Also, when said parties use the Logo and/or Slogan, they must promptly report the use conditions, attaching samples of the items produced or a photograph or copy thereof.

When said parties want to change the approved content, they must submit a Logo and Slogan Usage Change Application Form (Attached Form 4) to the Director of Biodiversity Policy Division, MOE at least 15 days prior to the change (excluding Administrative Organs Holidays), and receive approval.

5. Obligations of Parties Using the Logo and/or Slogan

Parties using the Logo and/or Slogan must faithfully and sincerely observe these Rules. The MOE shall bear no responsibility whatsoever for any liability which may arise from the use of the Logo and Slogan. Parties using the Logo and/or Slogan agree to fully indemnify the MOE against any claims arising out of their use of the Logo and/or Slogan.

6. Requests for Correction of Logo and Slogan Use

When parties using the Logo and/or Slogan violate the prohibitions specified on the Attachment, the MOE may request that said parties correct their use. The MOE shall bear no responsibility whatsoever for any liability arising from such requests.

7. Cancellation of Logo and Slogan Use Approval

When parties using the Logo and/or Slogan fail to conform with requests for correction of Logo and/or Slogan use specified in 6 above, the MOE may cancel its approval for said parties to use the Logo and/or Slogan. The MOE shall bear no responsibility whatsoever for any liability arising from such cancellations.

8. Others

Items not specified in these Rules shall be separately stipulated as necessary by the Director of Biodiversity Policy Division, MOE.

Supplementary Provisions

These Rules shall come into force from June 14, 2010

Attachment

Logo and Slogan Use Prohibitions

The use of the Logo and/or Slogan is prohibited under the following conditions.

- (1) When the use violates the stipulations of the attached document “COP10/COP-MOP5 Logo and/or Slogan Concept and Specifications.”
- (2) When the use conspicuously deviates from the objectives of COP10/COP-MOP5 or there are concerns that such use may impair the dignity of COP10/COP-MOP5.
- (3) When the use violates, or there are concerns that it may violate, laws, regulations, public order or decency.
- (4) When the use defames a particular organization or individual.
- (5) When the user receives unfair gains from the use of the Logo and/or Slogan or from the provision of goods, printed matter or services accompanying the use of the Logo and/or Slogan.
- (6) When the use is tied to fundraising activities.
- (7) When the use is to guarantee or certify the quality of goods or services provided.
- (8) When any false information was submitted on the Notification Form or Application Form.
- (9) When the user is a fictitious entity.
- (10) When the use otherwise fails to comply with the provisions of these Rules.