

“Japan’s Biodiversity Initiatives based on Private Sector Engagement”



In order to enjoy the bounty of biodiversity into the future, all stakeholders that make up our society must cooperate to ensure that this bounty is used sustainably, and not used up. In particular, businesses are expected to actively engage in the preservation and sustainable use of biodiversity in cooperation with various stakeholder groups including consumers.

The Ministry of the Environment of Japan has carried out various activities such as publication of the “Guidelines for Private Sector Engagement in Biodiversity” and a variety of factual investigations to promote the preservation and sustainable use of biodiversity by businesses.

This report widely introduces trends in private sector engagement in the field of biodiversity, based on current survey results.



Introduction of Main Contents

This report is made up of Section 1 that reviews trends in private sector engagement regarding biodiversity in and out of Japan, followed by other Sections that introduce specific initiatives by each stakeholder.

Private sector engagement in the field of biodiversity involves various stakeholders such as businesses that can be main actor for initiatives, trade associations that can organize these businesses and the local governments that support initiatives.

This report introduces initiatives by these stakeholders in three framework consisting of “Initiatives by Businesses” (section 2), “Major Trends to Promote Private Sector Engagement” (section 3), and “Initiatives by the UNDB-J Business Sector” (section 4).

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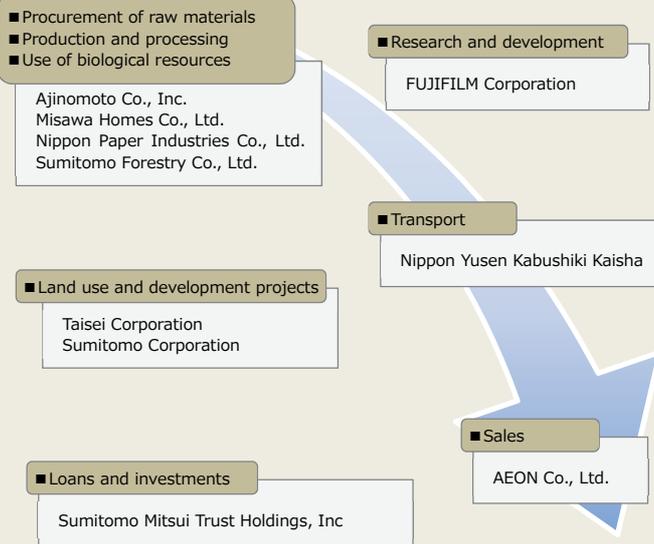
URL : http://www.biodic.go.jp/biodiversity/private_participation/trend/

↓ This report mainly introduces contents below.

Initiatives by Business (Section 2)

The current state of initiatives in biodiversity by the private sector in Japan is introduced.

In "Initiatives according to business activity", a lot of pioneering initiatives by Japanese businesses are shown in this section.



Major Trends to Promote Private Sector Engagement (Section 3)

Trade associations and regional business communities can play important role for promoting initiative by businesses. In addition, there are expectations of roles played by local governments.

Pioneering initiatives to promote private sector engagement are shown in this section.

Initiatives by the UNDB-J Business Sector (Section 4)

The Japan Committee for United Nations Decade on Biodiversity (UNDB-J) promotes initiatives related to the preservation and sustainable use of biodiversity by facilitating participation and cooperation from all sectors in Japan.

Initiatives by organisations participating in UNDB-J, best practice examples certified by UNDB-J and initiatives based on the support and cooperation of a variety of businesses are shown in this section.

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