# Report on the results of KDDI's nature disclosure project

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#### Introduction to KDDI Business

Based on telecommunications, we expand our business from the personal domain to the business domain globally, promoting our mid-term management strategy of 'Sustainability Management'.

#### **Personal Services Segment**

- Consumer telecommunications business
- Life design business









#### **Business Services Segment**

- Consumer telecommunications & IT services business
- IoT & DX solutions



#### **Global Segment**

- ICT business & data center business
- Overseas telecommunications business (Myanmar/Mongolia)







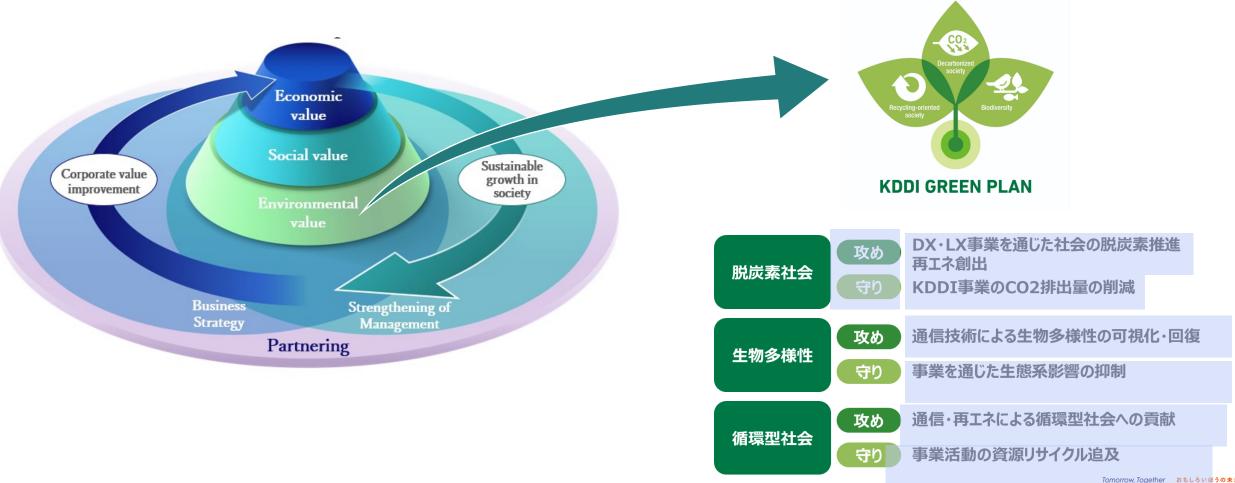
#### **Outline of Mid-Term Management Strategy**





# **KDDI Group's Sustainability Management**

As part of our sustainability management, we recognize 'environmental value' as a key issue and promote our business accordingly.





### Why is KDDI Committed to Nature Positive Initiatives?

KDDI's telecommunications business is supported by natural capital, and telecommunication technology has the potential to contribute to being nature positive.

Telecommunications Business Related to Nature

Telecommunication Technologies Contributing to Nature
Positive



#### **Telecommunication business**

Entry of personnel for the construction and maintenance of communication base stations in natural environments.



#### IoT

By detecting and recording the organisms that inhabit the area, we collect ecological data that needs to be protected.





#### **Value chains**

The metals used as raw materials for smartphones are extracted from mines.



#### **Drones**

Drones can capture images of forests and land from above, allowing for a comprehensive understanding of the situation over a wide area.

# We are installing telecommunications infrastructure with consideration for the natural environment.

Initiatives to Protect Terrestrial Environments
"Yakushima Island"

The base stations use electricity generated from hydroelectric power.

Construction with consideration for the landscape.

(Miniaturization of base stations, with cables routed through trenches for installation)

We minimize the impact on the environment.

(Installed cables using existing power lines and utility poles)

Initiatives to Protect Marine Environments "Submarine cable"

Designing cable routes to avoid coral reefs

Construction scheduled to avoid the sea turtle nesting season



### Published the TNFD report in 2023

The first telecommunications operator in Japan to disclose the final recommendations of TNFD (December 2023)

On the other hand, the lack of response to the recommended disclosure item 'scenario analysis' remains a challenge

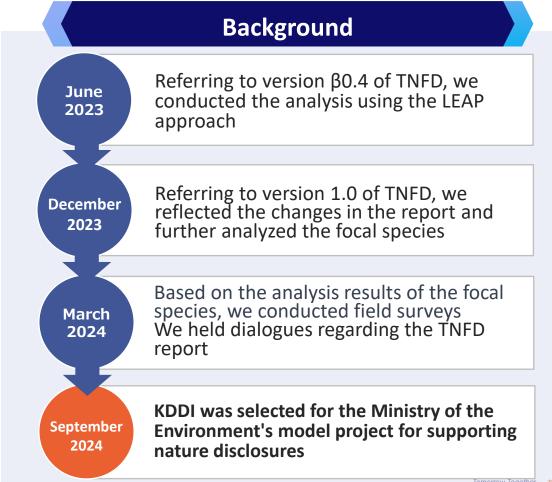
#### **TNFD Report of KDDI**

Updated on Mar.28

# **KDDI Corporation TNFD Report 2023 v2**

- The Challenge towards Nature-Positive Through the Power to Connect -







# Overall processes involved in scenario analysis

Conducted scenario analysis targeting KDDI's telecommunications business. Identified the risks and opportunities of each scenario in a cross-departmental workshop and evaluated their impact on the company.

#### (1) Define scenarios

Identify the scope and define the assumed scenarios for conducting the analysis.



**Identify risks and opportunities** 

Evaluate impact/formulate solutions

#### (2) Conduct company-wide workshops

Discuss the risks and opportunities of the telecommunications business in each scenario.





Develop measures and assess the impact on us regarding the identified risks and opportunities.





(3) Integrate nature and climate scenarios

Integrate scenarios related to nature and climate change.









# Action plan for scenario analysis: (1) Define scenarios

We identified and linked the key components of each scenario to the relevant aspects of KDDI's business operations. We then defined scenarios in a way that is easy to understand for internal divisions and employed them in company-wide workshops.

#### Source: TNFD framework

Guidance on scenario analysis is abstract and difficult to understand





Overview of scenarios issued by the TNFD



#### Nature degradation is moderate/regulations are stringent #1 (Ahead of the game)

Losses due to natural degradation are minor

- KDDI is taking proactive measures for decarbonization and conservation of nature. At the same time, suppliers pass on the costs associated with responding to environmental considerations to service providers.
- Society has demonstrated significant interest in ecofriendly initiatives, with expectations for our businesses to expand by integrating KDDI's assets with natural elements, including marine digital transformation, smart agriculture, and Al-driven biodiversity analysis.

Moderate

Ecosystem service degradation (Physical risk)



Nature degradation is moderate/regulations are lenient #4 (Back of the list)

- Decline in the prioritization of nature-related initiatives
- Progress in finance, technology, and corporate actions related to decarbonization is ongoing, and the rate of nature's degradation is slowing.
- The public has shown limited interest in corporate initiatives that are environmentally friendly. Thus, the imperative for companies to adopt such practices diminishes.
- Rapid degradation of nature necessitates a response as public interest in environmental conservation grows

High



Nature degradation is swift/regulations are stringent #2 (Go fast or go home)

- Rapid increase in the prioritization of nature-related initiatives
- With the swift degradation of nature, tangible damage begins to emerge in corporate activities. This is due to increased restoration costs from disasters and rising procurement costs from the depletion of resources.
- Decarbonization and climate change are wide-ranging issues that have prompted heightened public scrutiny of corporate initiatives and policies aimed at conserving nature. This has led to increased expectations for businesses to operate sustainably and reduce their ecological impact.
- Investment surges in technologies that yield results in the conservation and restoration of nature.

Severe



Rapid degradation of nature/regulations are lenient #3 (Sand in the gears)

- Losses due to natural degradation are immense
- With the rapid degradation of nature, businesses are forced to downsize or suspend operations. This is due to increased restoration costs from disasters and rising procurement costs from the depletion of resources.
- Government policies related to nature conservation have not been established, resulting in little incentive for companies to adopt eco-friendly practices.
- The public has shown limited interest in corporate initiatives that are environmentally friendly. At the same time, there is growing public interest in the provision of stable telecommunication services due to the increasing severity of disasters.

Low



# Action plan for scenario analysis: (2) System for conducting company-wide workshops 8

We conducted company-wide workshop to incorporate a wide range of perspectives. Proactively outline roles in technology, business, management, and corporate divisions to

stimulate discussion.			
Participating divisions: Engineering/Business divisions		Participating divisions: Management/Corporate divisions	
Participating divisions	Role (provide feedback on the following matters)	Participating divisions	Role (provide feedback on the following matters)
Engineering divisions	Reliance and impact of telecommunication base stations on nature	Management divisions	Potential business impact
Research divisions	New developments in environmental technology	Procurement divisions	Impact of environmental changes on supply chains and procurement
Solutions divisions	Construction and operation of data centers and their impact on nature	Accounting divisions	Potential impact on earnings and financial implications
Regional co- creation divisions	New business and risks related to the conservation of local nature	Sustainability divisions	Provide feedback on how to balance nature conservation with business operations

# Action plan for scenario analysis: (3) Integrate nature and climate scenarios

We integrated the four scenarios of natural capital with those of climate change, taking into consideration the business impact on KDDI and alignment with TCFD

#### **TNFD: Natural capital scenarios**

In scenario I, we envision a world where nature degradation is moderate, and a framework of regulations dedicated to the preservation of nature is being established.



In scenario III, we envision a world where natural degradation occurs rapidly and regulations concerning the conservation of nature are lenient.



#### **TCFD: Climate change scenarios**

In the 1.5°C scenario, we envision a world in which a carbon free society will be rapidly realized.



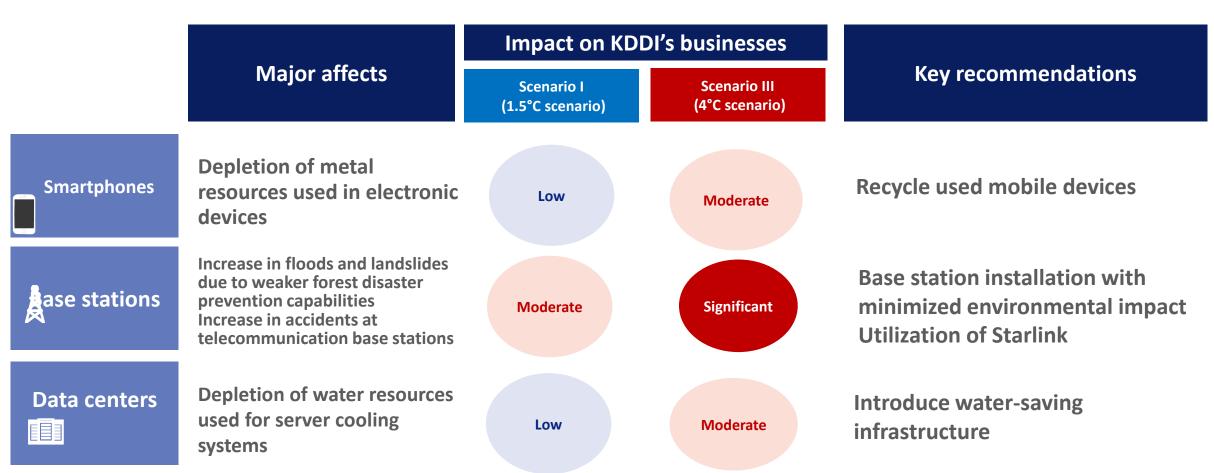
In the 4°C scenario, we envision a world in which physical impact will become apparent due to lack of measures against climate change.





## Key takeaways from our analysis: Scenario analysis (risk considerations)

Scenario III (where natural degradation occurs rapidly but no regulations related to nature are implemented) would have a significant impact on our business, particularly in the areas of communication infrastructure and devices.





# Key takeaways from our analysis: Risk responses

# In response to environmental risks, KDDI will advance the recycling of mobile devices and develop communication infrastructure that minimizes environmental impact.

#### **Smartphones**

#### **Recycle used devices**

- Manual disassemble devices to recovery gold, silver and copper
- Aim to achieve a 99.8% recycling rate





#### **Base stations**

# Install base stations that minimize environmental impact

- Install cables using existing power lines and utility poles
- Develop areas by employing small-scale base stations and Starlink

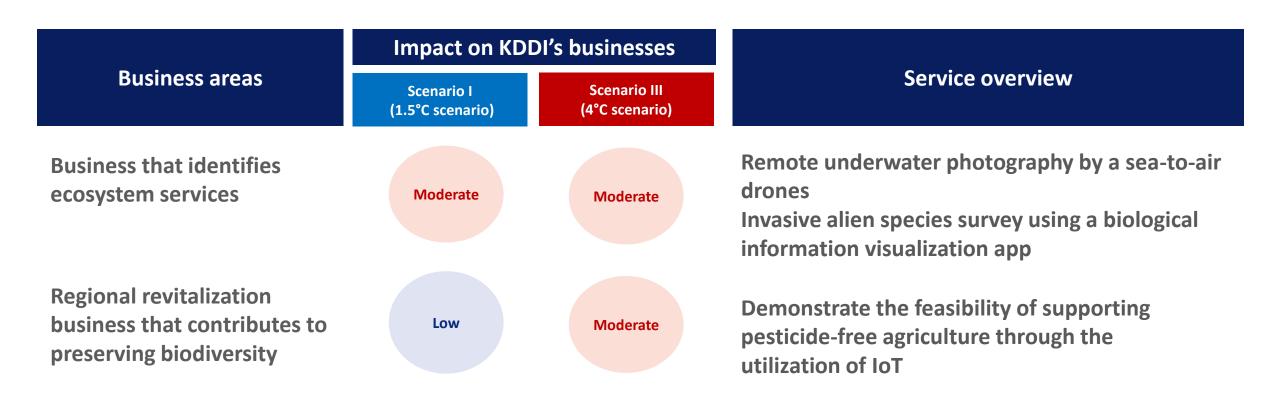






# Key takeaways from our analysis: Scenario analysis (opportunity considerations)

# Both Scenario I and Scenario III feature potential business opportunities linked to nature.





# By utilizing satellite communication, drones, and IoT, we contribute to the visualization and conservation of biodiversity.

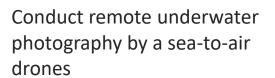
#### **Identifying ecosystem services**



# Satellite communications

Conduct invasive alien species survey using the biological information visualization app "Biome" and Starlink





#### **Regional revitalization**



#### IoT

Contribute to nurturing storks by demonstrating the feasibility of supporting pesticide-free agriculture through the utilization of IoT



#### IoT

Demonstrate the feasibility of developing oyster cultivation know-how using IoT sensors





# Conclusions: What is the purpose of conducting scenario analysis?

Scenario analysis enables us to forecast the long-term impact of the natural environment on KDDI, from perspectives of both risk and business opportunity.

#### **Significance of Scenario analysis**

Enables us to anticipate our own businesses from a long-term perspective and take a holistic view of the entire value chain



Obtaining a holistic view of the value chain is a longterm endeavor.

Obtaining a holistic view cannot be done through KDDI's efforts alone.

#### Importance of risks and opportunities

In conducting business, it is important for KDDI to continually strive to minimize their environmental impact while also seizing business opportunities







# Conclusions: Benefits of scenario analysis and expectations going forward

Through the "scenario analysis" tool, which allows us to gain a broad perspective, we anticipate that the expansion of biodiversity and environmental initiatives among many companies will lead to future opportunities for collaboration on new endeavors.

Opportunities for discussions with internal divisions

Using our scenario analysis, we will conduct discussions on biodiversity and the environment with internal divisions

Engineering & research divisions

Corporate planning divisions

**Business divisions** 

**Corporate divisions Sustainability divisions** 

Biodiversity, Decarbonized society & Circular economy

TNFD began with biodiversity guidelines, but it is also closely related to achieving a decarbonized society and a circular economy. We have come to realize the need to consider these goals in an integrated manner within our initiatives.







「つなぐチカラ」を進化させ、 誰もが思いを実現できる社会をつくる。 「KDDI VISION 2030