



# Green Sports

Action Plan Idea Sheet

# So Many Youth like Sports....



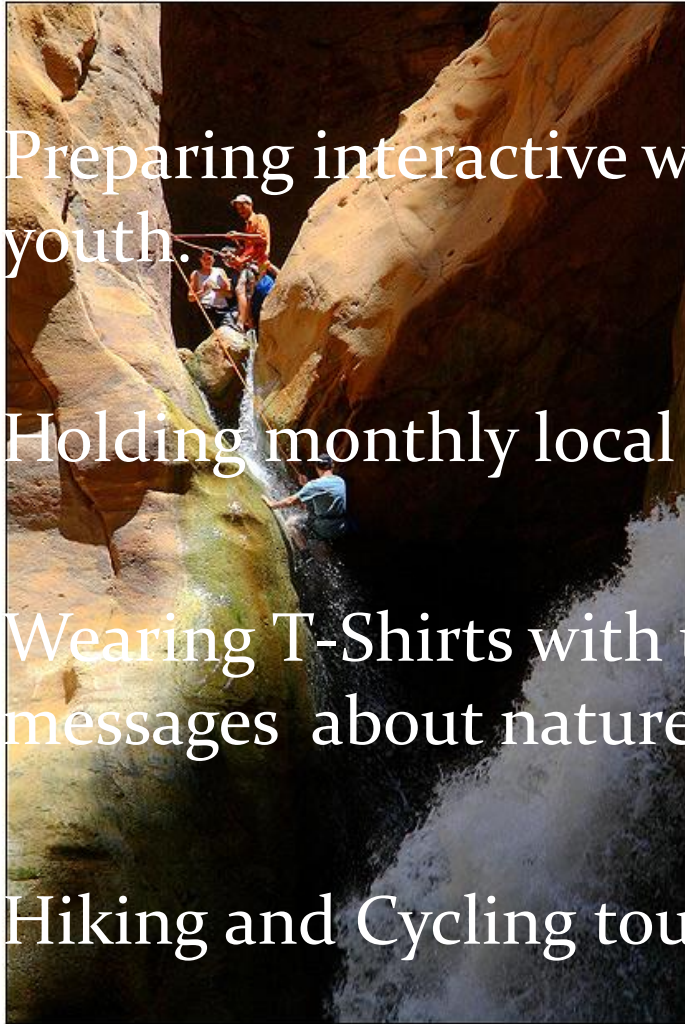
## Let's use it!!!

# The Aim

- Promote Biodiversity through sport activities and games.
- Make local communities more aware about Biodiversity value and its importance for the survival and balance of human race.
- Fun learning.

# How to achieve it

- Preparing interactive workshops with volunteering youth.
- Holding monthly local sport competitions.
- Wearing T-Shirts with touching and influential messages about nature.
- Hiking and Cycling tours and trips.



# Resources


- Funds from ministry of sport and environment.
- Support from other environmental NGOs and international organizations acting in environment with focus on biodiversity conservation.
- Acquire materials and equipments from national sport clubs.
- Cooperate with schools and local institutions.

# When and Where ?!!!

- Our action plan is targeted towards local communities monthly.
- Emphasis on schools regardless where they are.

# Target group

- School students from primary school to university.
- Local people.
- Youth from 9 to 20.



# Education on the effects and prevention of “Bushfire” in Brong Ahafo, Ghana

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ガーナにおける野焼きの延焼を防ぐための教育活動



# INTRODUCTION

## はじめに

- “Bushfire” is an outbreak of fire on farmlands and forest often as a result of human activities.
- Every year, as “bushfire” sweep through farms and forests, invaluable biological resources are being destroyed.
- Therefore, corrective measures are necessary to minimize this destructive practice.

ガーナでは狩り、農耕のために野焼きが行われているが、想定しているより延焼しまうことも少なくない。これは生物多様性喪失の深刻な原因の一つである。

# CAUSES OF “BUSHFIRE”

野焼きが延焼してしまう原因

INDISCRIMINATE HUNTING  
OF ANIMALS

不適切な方法による狩猟

CARELESS DUMPING OF  
CIGARETTE BUTTS

たばこの吸い殻

CLEARING OF FARMLANDS  
FOR CULTIVATION

焼畑農業



# GOAL/AIM OF MY ACTION PLAN

## 教育活動の目的

Promoting public awareness about “bushfire” and also developing some preventive measures to minimize “bushfire” caused as a result of human activities

野焼きの延焼の予防法を現地の人々に教育することによって、人為的な延焼の発生を最小化する。

# HOW TO ACHIEVE IT?

STAGE 1  
Sept., 2010

- Consulting resource personnel, funding and teaching materials

STAGE 2  
Oct., 2010

- Educating people towards “bushfire” by going around house to house

STAGE 3  
Oct.-Nov., 2010

- Holding workshop on causes of “bushfire” and how to prevent it’s spreading

ボランティア、活動資金、教材などを獲得したうえで、現地の人々に対して広く野焼きの延焼の予防法に関する教育を行う。

# RESOURCES NEEDED

## 活動に必要な人材、物資

- Resource personnel from relevant organizations
- Cooperation from NGOs and volunteers
- Dependable funding
- Teaching aids and materials

教育活動のためには、資金だけでなく、教材、現地の団体による協力などが必要である。

# CONCLUSION

## 結論

We strongly believe that after this project, the local people will have mutual understanding of the destructive effects of “bushfire” on biodiversity

私たちの教育活動が生物多様性の損失を食い止めることに貢献すると確信しています。



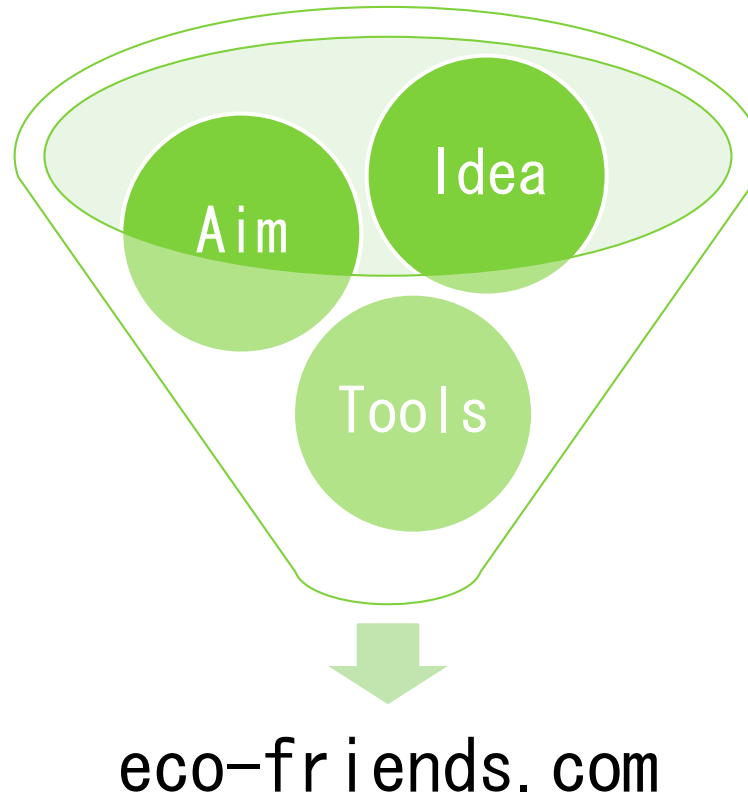
Thank you for listening!!



ECO-FRIENDS. COM



# Menu



# Appetizer : WHY?

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Insufficient  
interest &  
involvement  
of youths in  
biodiversity  
issues

Lack of  
connections  
between youth  
environmental  
organizations

Need of forum  
for  
discussing  
the  
environmental  
issues with  
people from  
different  
countries

# Specialties: WHAT?

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Communicating  
portal  
( “ecological  
facebook” )

Sharing  
activities &  
events  
related to  
biodiversity  
from around  
the world  
(interactive  
globe etc.)

Connecting  
people with  
similar  
principles

# Salad: HOW?

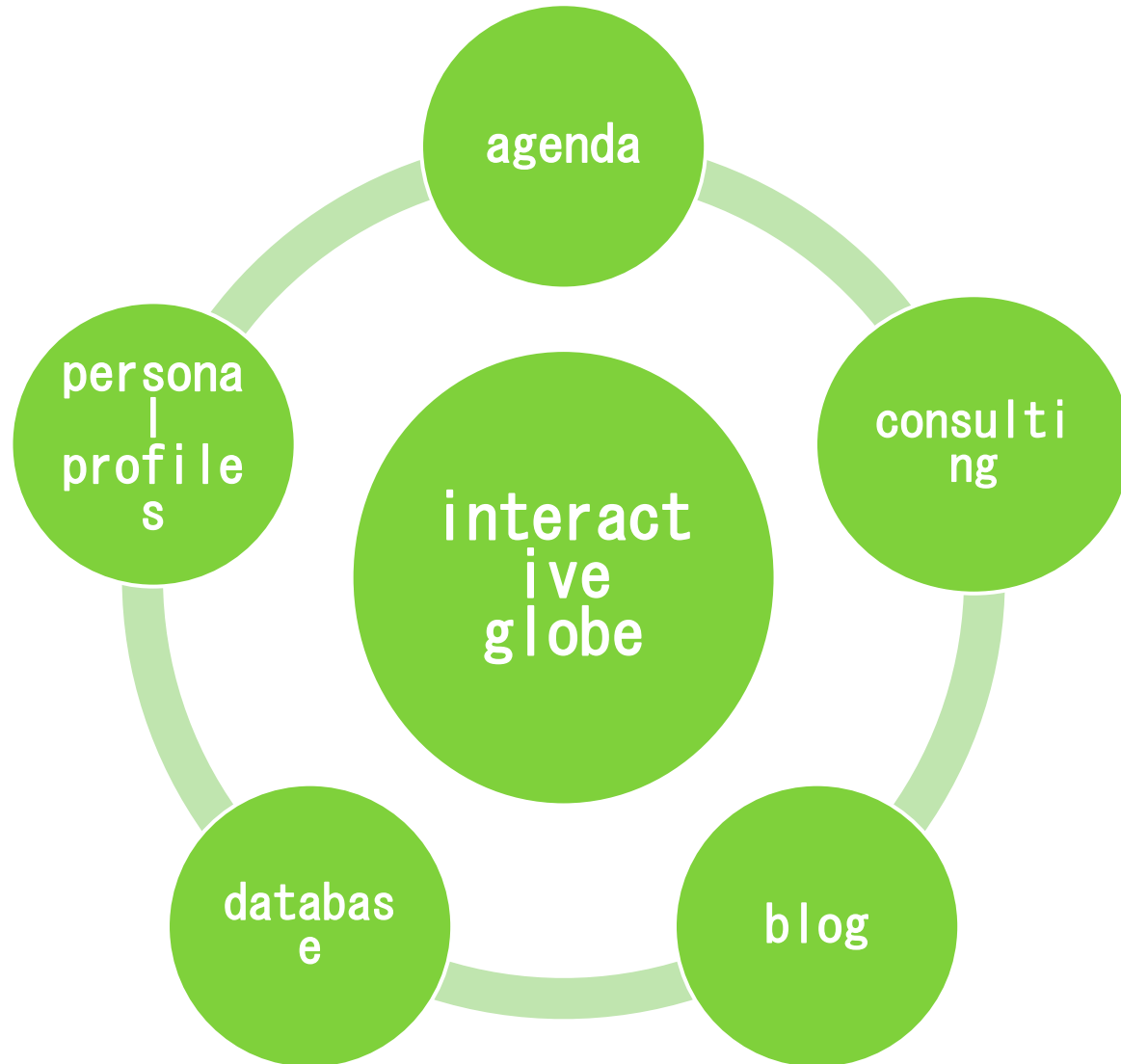


Start up a website:  
eco-friends.com

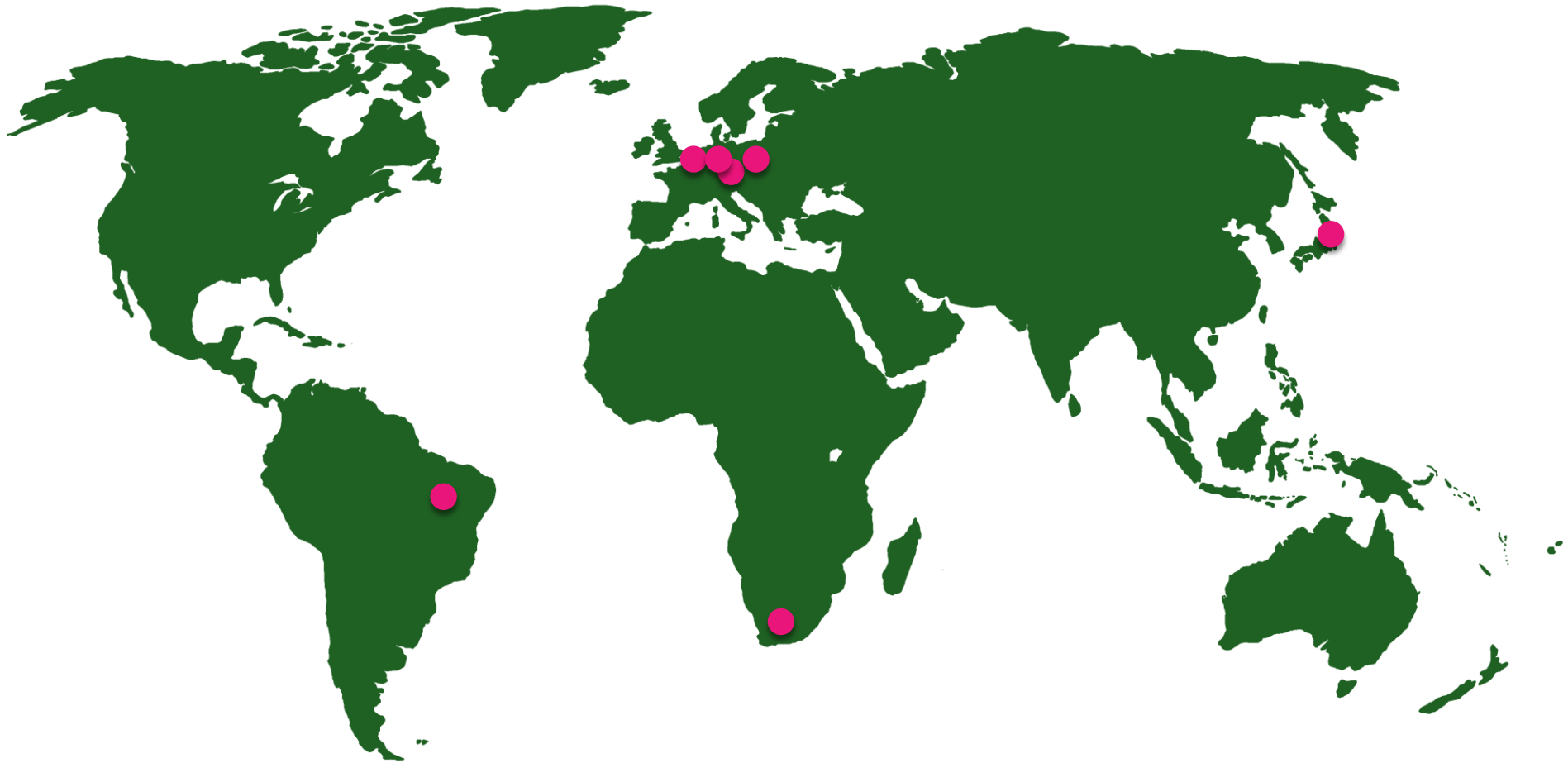
Spread the idea of the website through the networks of youths

Creating a forum for sharing experiences, promoting good practices etc.

# Main Dish: TOOLS?

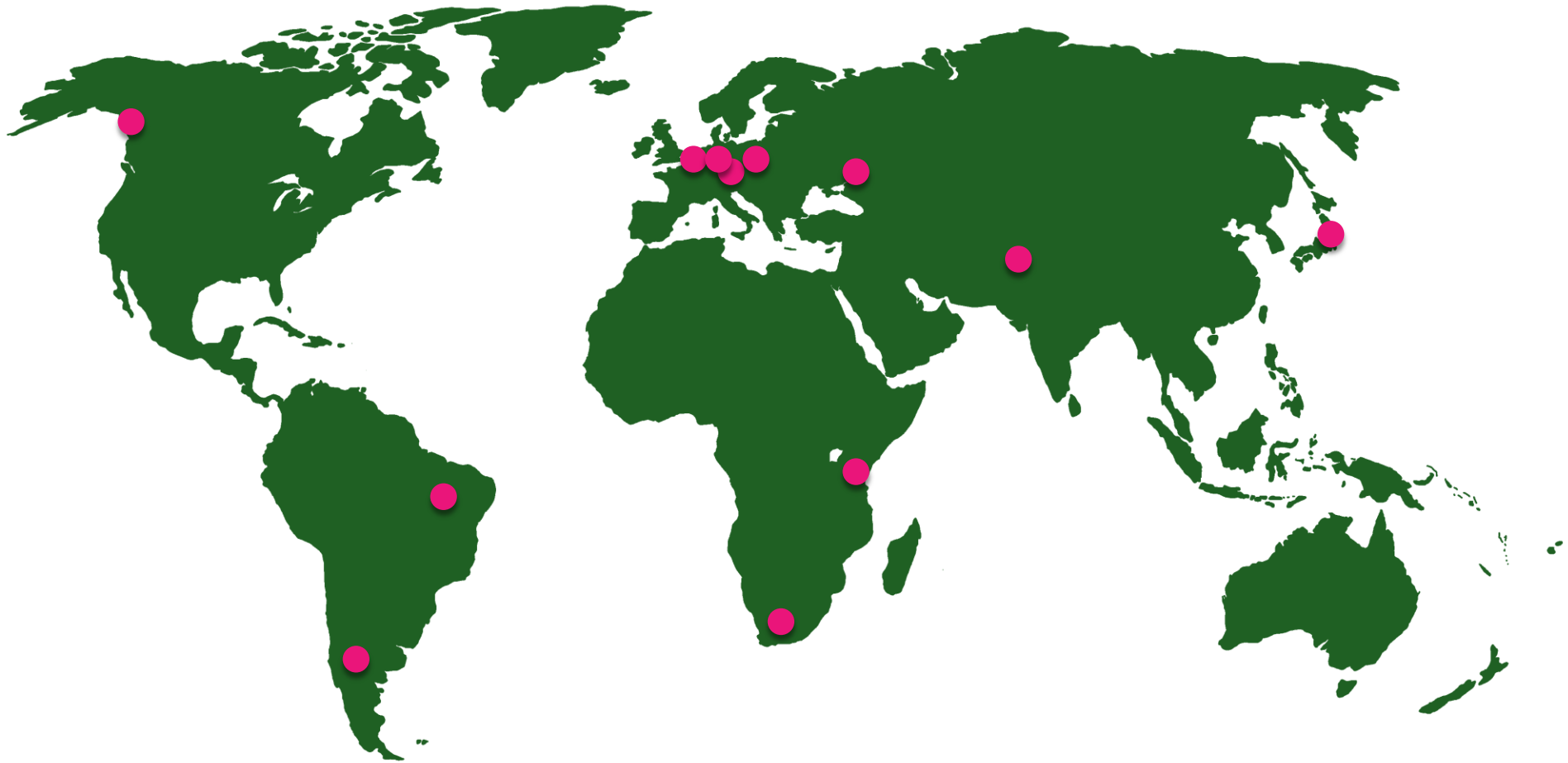


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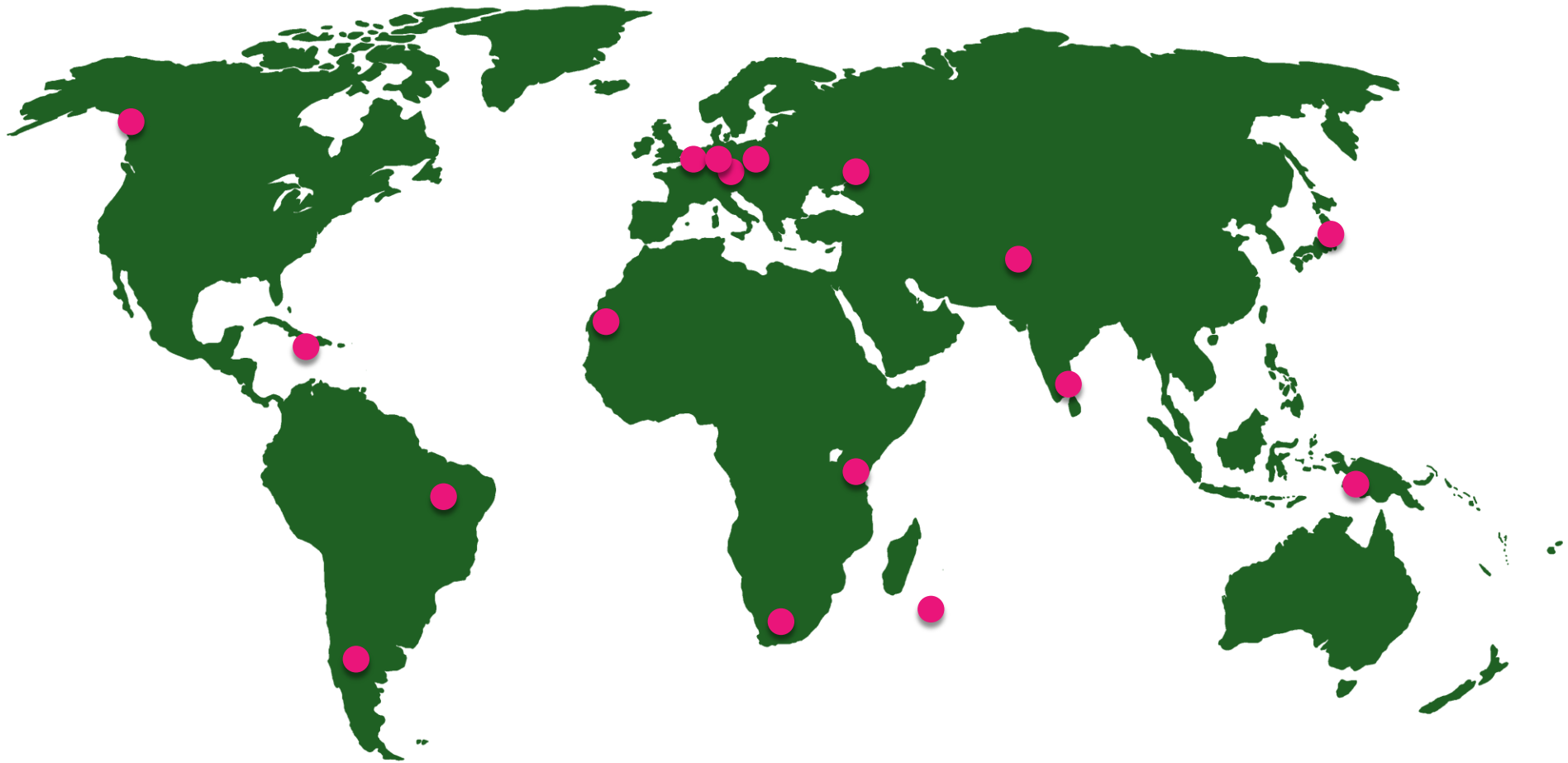


Austria - Poland -Holland - Germany - Brazil - Japan -- South Africa

# Dessert: WHO?

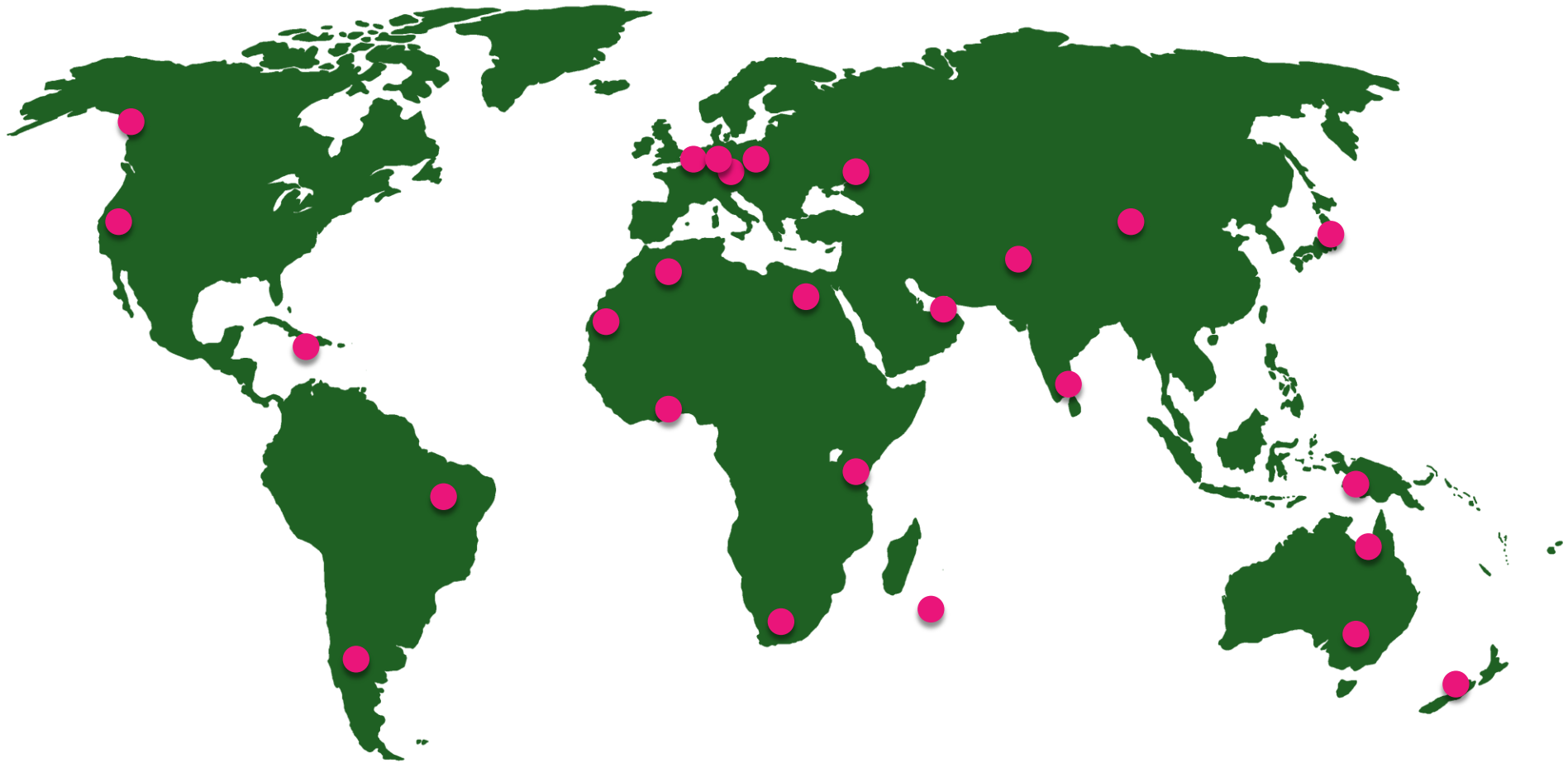


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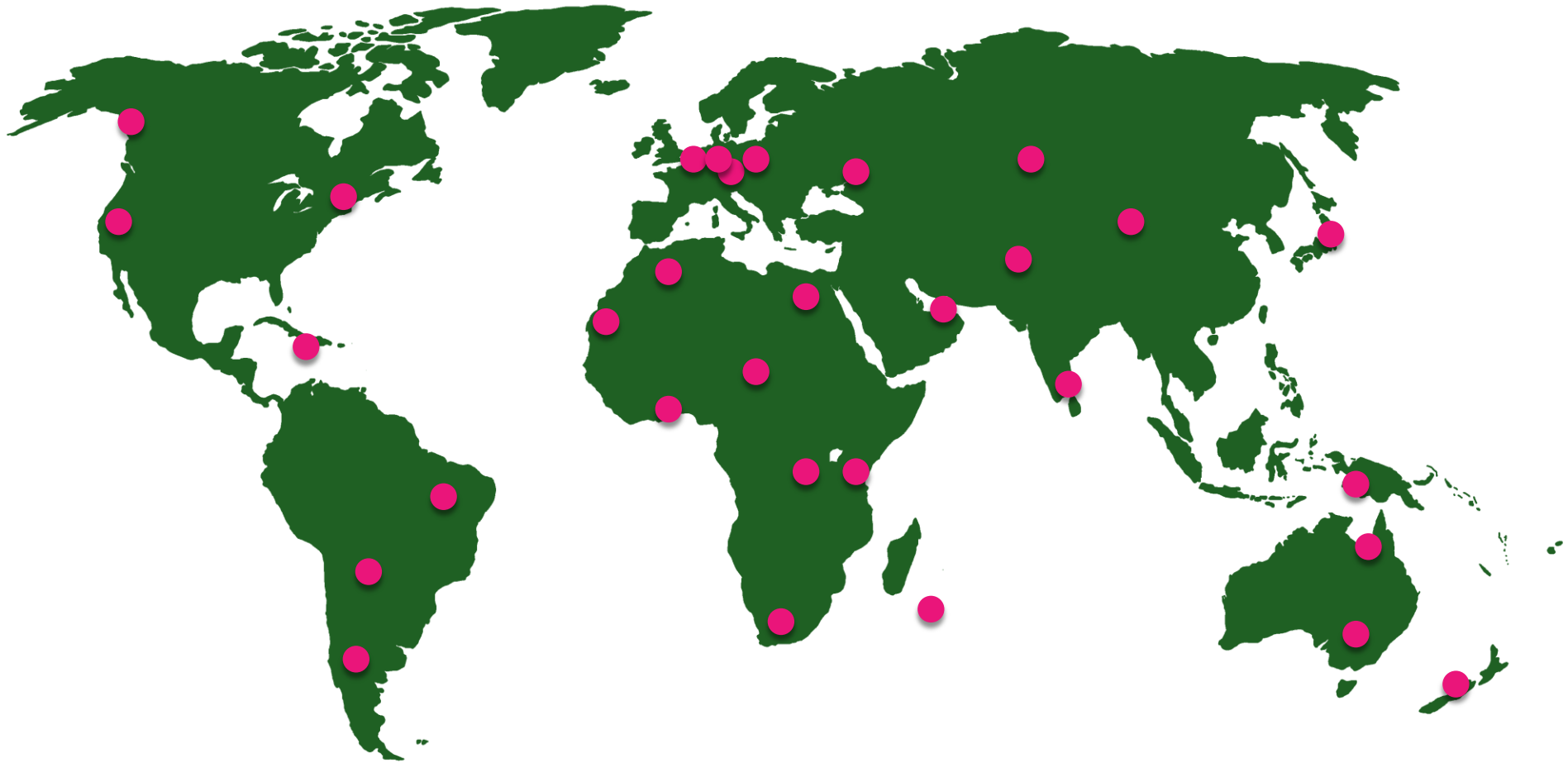




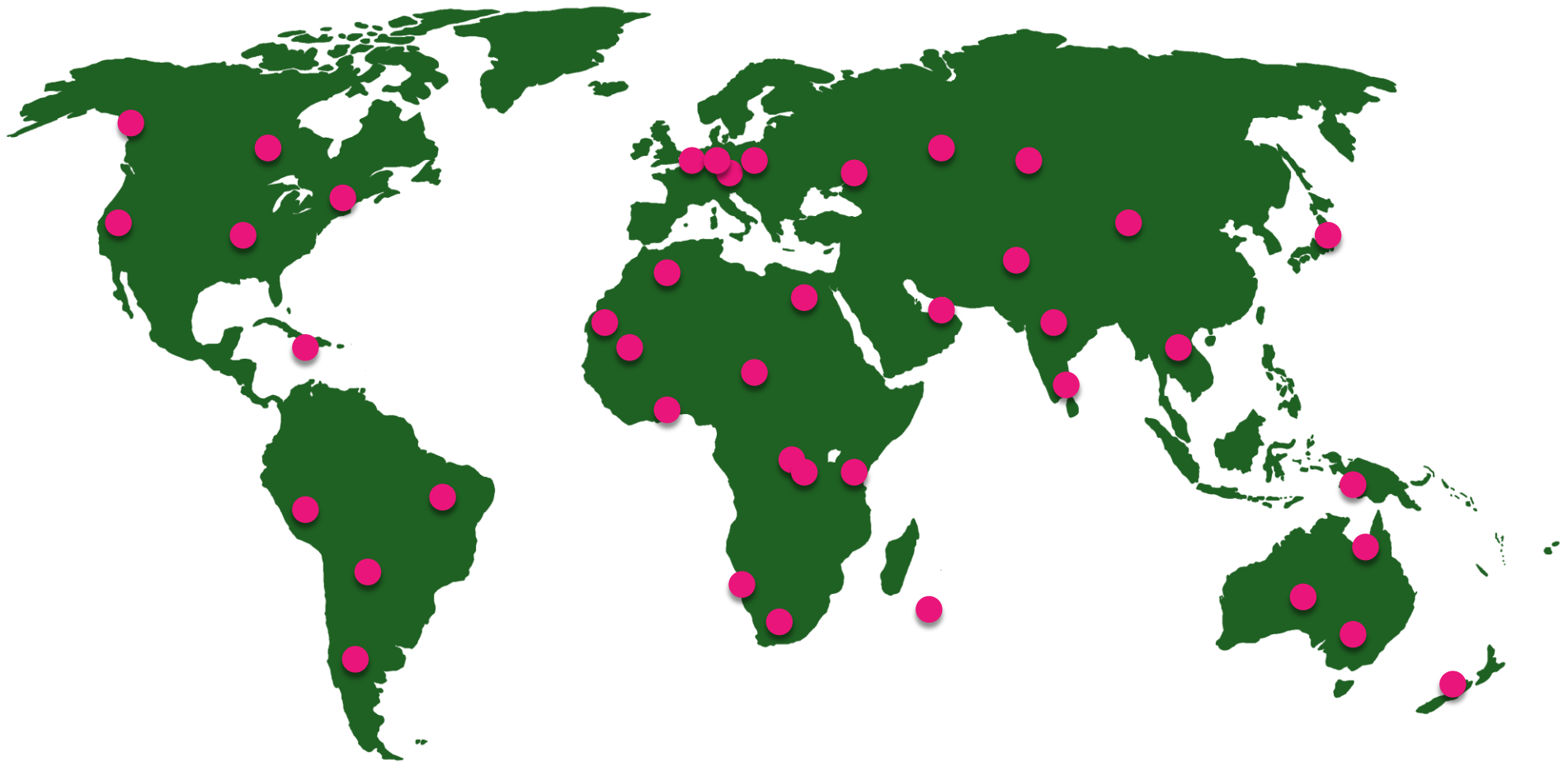
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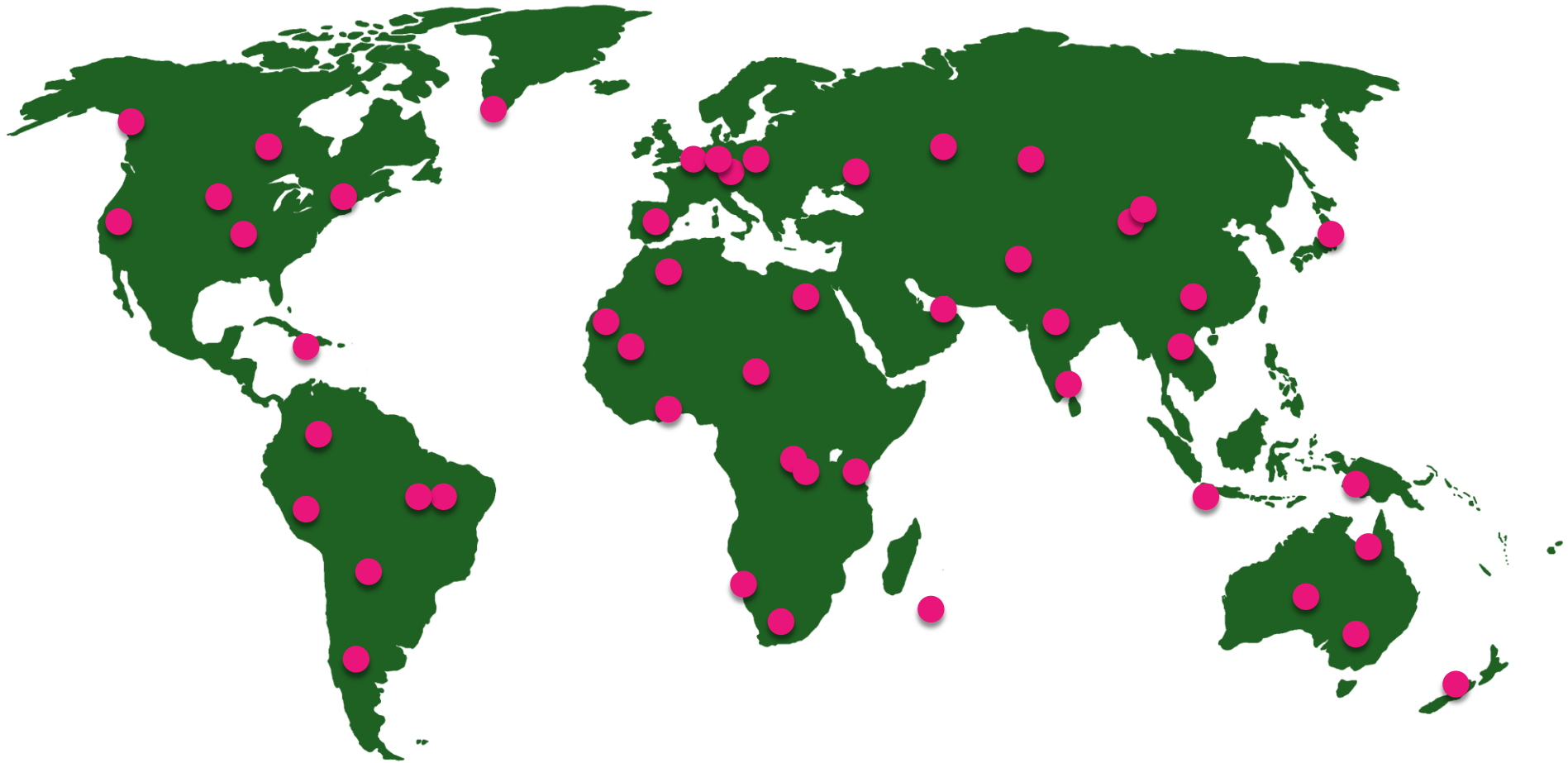
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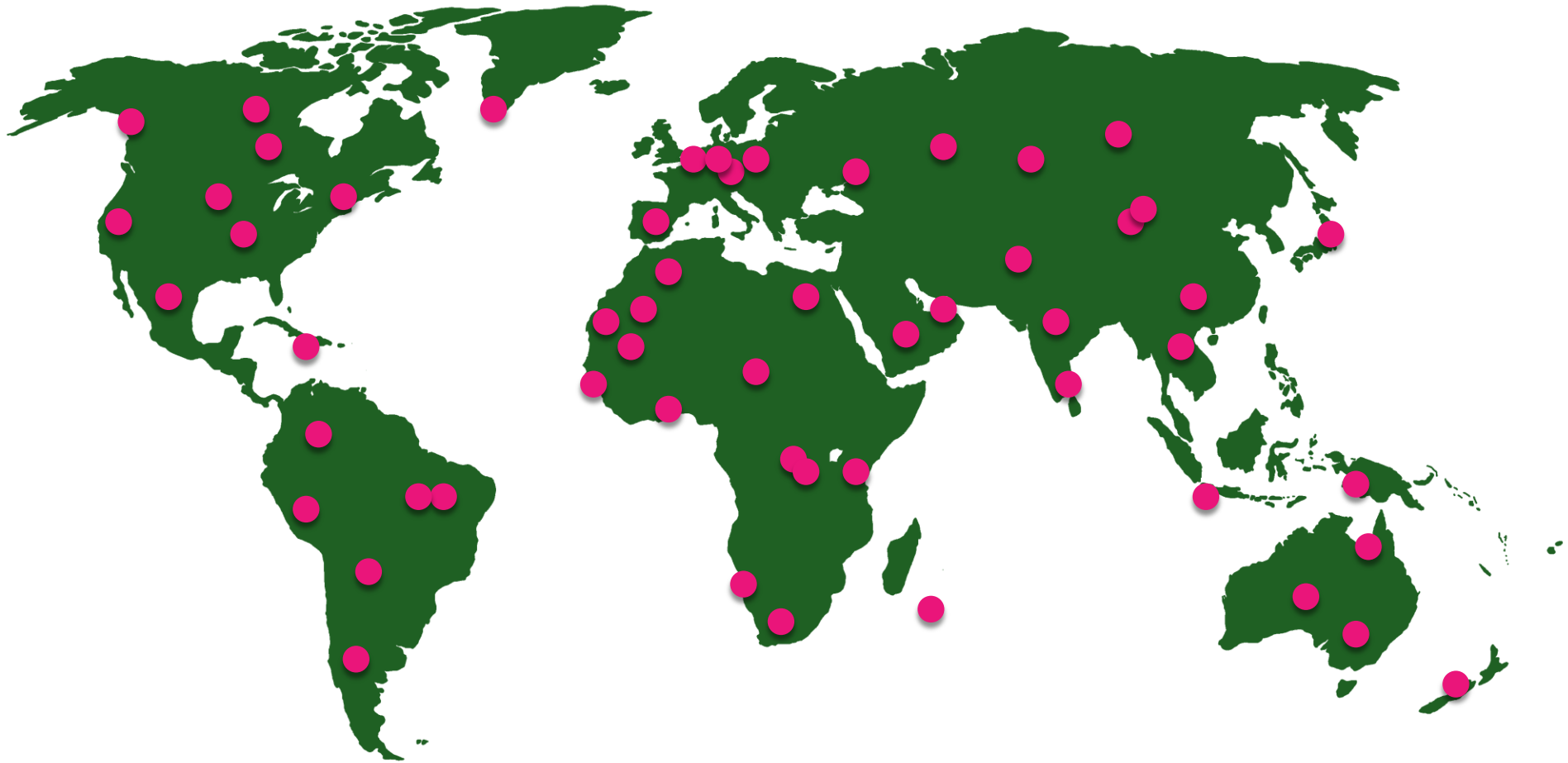
# WHO?



# Dessert: WHO?



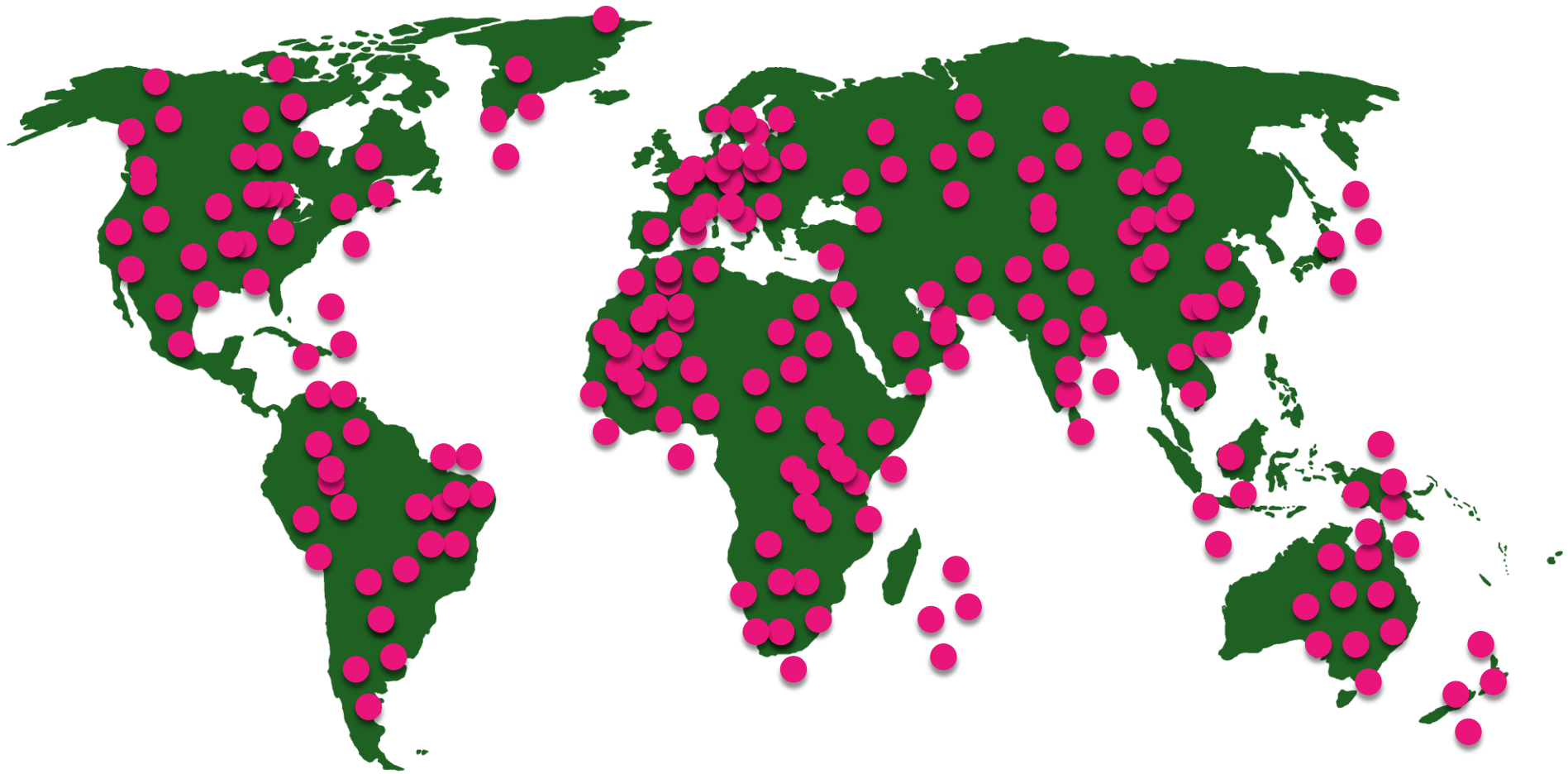
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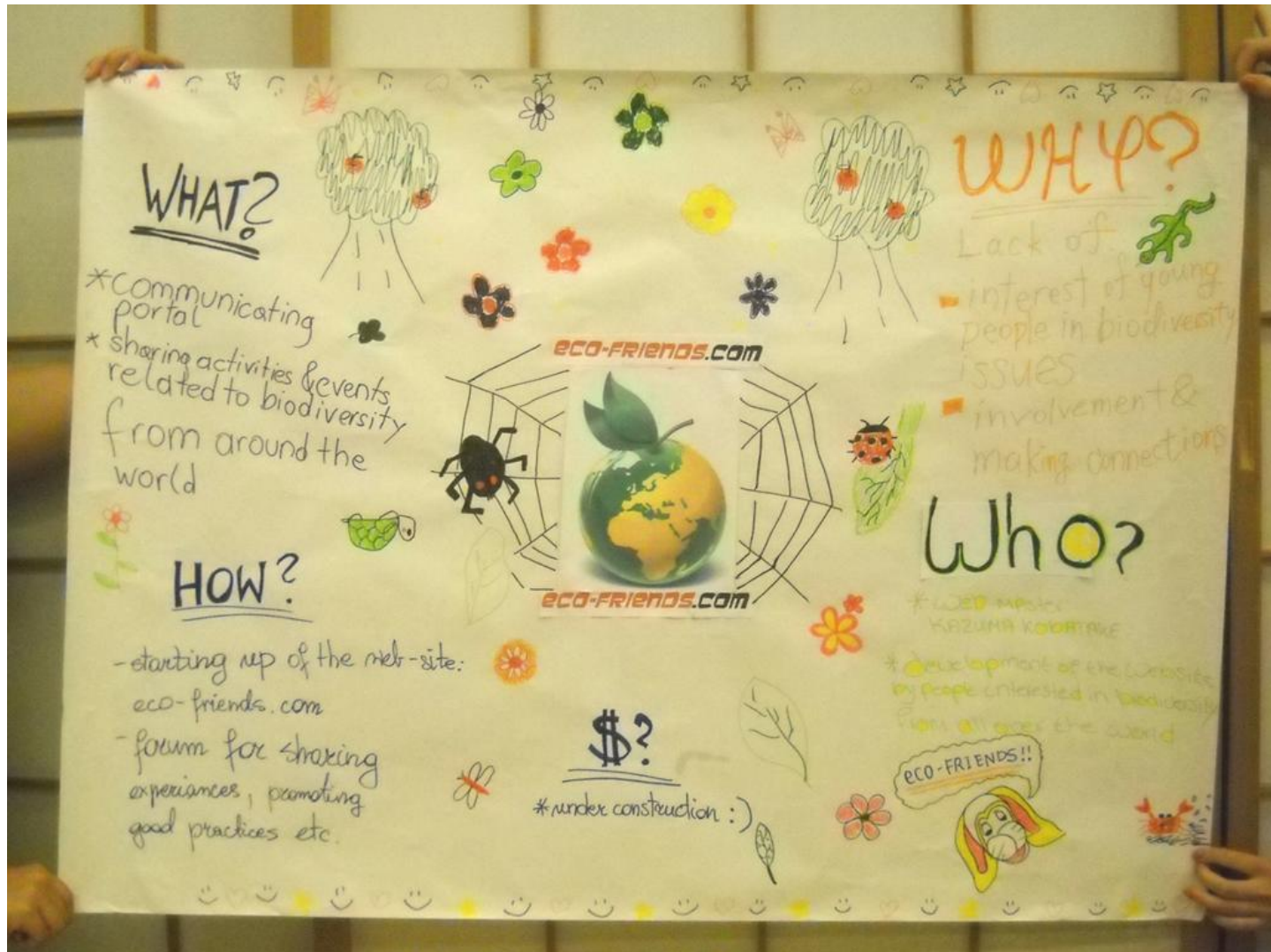
# Dessert: WHO?



# Dessert: WHO?



Thank you for your attention 😊





# International Biodiversity Week

## 国際生物多様性週間

Slide 1 – Objectives

Slide 2 – Why ?

Slide 3 – Specific Activities 1

Slide 4 – Specific Activities 2

Slide 5 – Specific Activities 3

Slide 6 – Expected Outcomes

Action Plan Proposed By:-

Yu Miyamori Japan

Fumito Sano Japan

Yuriko Yamazaki Japan

Shogo Uehara Japan

Hamza Zaidi Pakistan

Keiko Sasaki Japan

Tunywane Isaac Uganda

# Objectives 目的

We the proposers of this action plan wish to

1. Create awareness about biodiversity among all the people of the world. (意識の向上)
2. Motivate people to become engaged in activities that protect and conserve biodiversity. (動機づけ)

# Why we chose this action plan?!

## なぜこのAction Planを選んだのか

In order to:

1. Use different media to motivate people on a large scale whilst considering the various media restrictions in different regions. (メディアの大々的利用)
2. Have more effective influence by initiating global awareness campaigns during the Biodiversity week like the Olympics. (キャンペーンの展開)

# Activity 1: How to get started?!

## どのように始めるのか

We want to unify people around the world by:

1. Making a theme song and a theme character for the biodiversity week. (テーマソング・キャラクター)
2. Designing profitable cute theme products that attract consumers while attracting investments from private sector. (商品開発)
3. Having more effective influence by initiating large scale awareness campaigns during the Biodiversity week like the Olympics. (キャンペーンの展開)
4. Making posters to inform people interested in working for biodiversity. (ポスターの作成)

# Activity 2: How to distribute info?!

## どのように広めるか

We want to unify people around the world by:

1. Involving media in awareness raising through
  1. radio programs (ラジオ番組)
  2. TV programs (テレビ番組)
  3. holding online conferences (オンライン会議)
  
1. Holding workshops and many conferences which connects youth opinions with journalists through
  1. Academia conferences (学会)
  2. Media Conferences (メディア会議)
  3. Children Conferences (こども会議)
  4. Youth Conferences (青年会議)
  5. And General conferences (その他の会議)

# Activity 3: Youth Engagement Activities?!

若者たちが関わる活動



# Expected Outcome

## 予想される結果

We would unify people around the world by:

1. Enhancing their understanding of biodiversity issues amongst people of all ages and countries. (理解を深める)
2. Incorporating biodiversity issues in events, activities and programs that are entertaining. (楽しく学ぶ)
3. Influencing all stakeholders including policy makers, NGOs and private sectors. (利害関係者に影響を与える)
4. Greater use of all kinds of media to propagate information about biodiversity issues throughout the world. (メディアの効果的な利用)

▶ **Aim:** To preserve local native biodiversity

▶ **Problem:** Rapid depletion of biodiversity

▶ **Causes:**

- Increase in industrialization, agricultural, fishing and mining activities
- Dependence on wood and wood products.



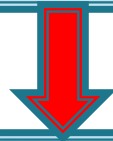
▶ **Actions:**

- Propagate native forest plants;
- Involve the youth and school children;
- Take care of the after plantation.





- ▶ **Measures:** Planting native species.
- ▶ **Target:** Restore the local biodiversity.
- ▶ **Implementation:** The local communities are involved in tree plantation and its after care.
- ▶ **Evaluation:** By conducting monitoring and investigating the biodiversity.



- ▶ **Resources needed:** Dependable funding and help from local population.
- ▶ **Internal support:** Local/traditional skills, information and help.

▶ **External support:** Support from government, corporate and international funding.

▶ **Targeted area:** Native countries.



▶ **Time schedule:**

- When: depends on funds availability;
- Seed collection in local area by volunteers;
- Planting in degraded areas by volunteers;
- Take care of the plants in restored areas by volunteers;
- Monitoring in targeted area by researchers.

*Thank you for your attention*

# **Illegal Wild Meat Trade:** **Analysis and Solutions**

**In communal, resettled and commercial areas within and around Save Valley Conservancy, Zimbabwe (Southern Africa).**

INNOCENT MAVHURERE: Zimbabwe

KATLIN MANDEL: Estonia

TOMAS BADURA: Czech Republic

# Poaching is one of the Main Threats to Wildlife

- Causes

- Lack of provision of genuine stake –holding of local community in wildlife management
- Poverty pressures
- High levels of unemployment
- The settlement of private wildlife areas during the Land Reform Programme (LRP).



Poacher ambushed by game scouts at a snare line: *J Muvengwi*

# Objectives and Actions

## 1. Analysis of the situation

- Interviews
- Collecting illegal poaching data
- Determining market areas for poached meat



Source: [www.google.co.zw](http://www.google.co.zw): A dead snared antelope

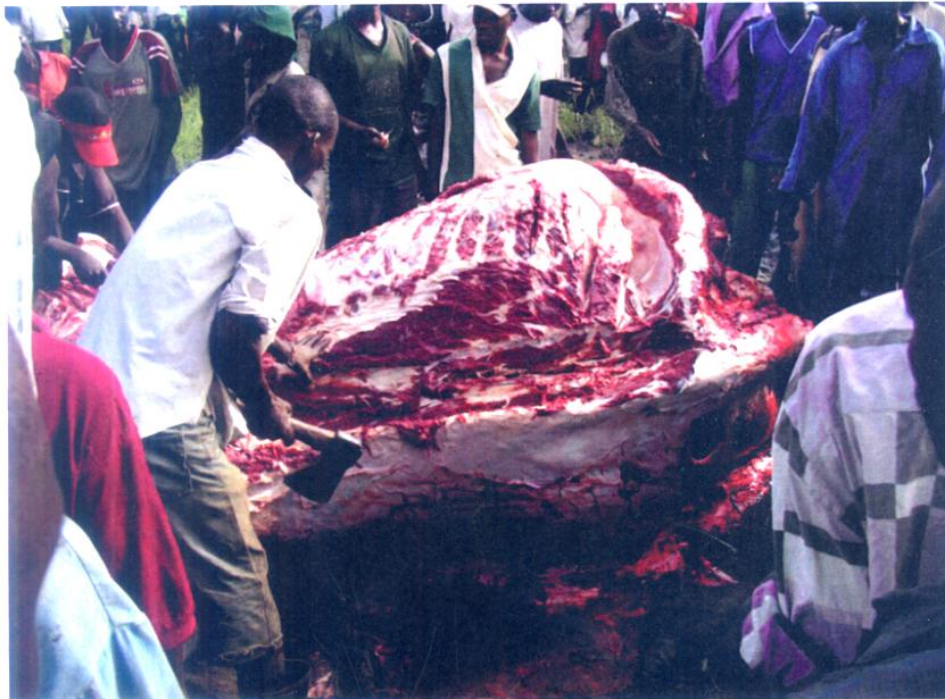


Source: [www.google.co.zw](http://www.google.co.zw): Collected poacher wire snares

# Objective and Actions

## 2. Involving local community residents

- Educational Campaigns
- Workshops with external advisors



The rapidly growing elephant population in SVC has potential to provide an important supply of legally harvested wild meat: *J. Muvengwi*

# Objective and Actions

## 3. Finding Solutions and Partners

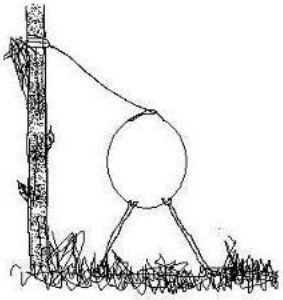
- Finding similar problems and solutions
- Writing a proposal with possible solutions
- Contacting relevant organizations and the government in order to find partners for further actions.



Snared elephant's trunk



# Summary



Sketch diagram: Wire Snare  
[www.google.co.zw](http://www.google.co.zw)



Dehorned Rhinoceros:  
[www.google.co.zw](http://www.google.co.zw)

This project will help us to find the most effective solutions to a local poaching problem.

Moreover, our research and educational activities in the area will create local awareness of the problem, creating a favourable environment for further actions.

Thank you

Tatenda: Zimbabwe

Arigato Gozaimasu: Japan

Dekujeme: Czech Republic

Tanan: Estonia

Asante: Tanzania

# FROM LOCAL TO THE WORLD

Alexander Gorbachev

Taiju Sasaki

Miyabi Kamimura

Afeworki Hagos

Alberto Tonin



# Goal :

Increase peoples' awareness on Biodiversity and change the consumers' minds



# Outline:

We will appeal people to choose and consume eco-friendly, organic and local products.



# How?

We involve people & Mass Media to advertise about these products.



# Who would do this? When? Where?

---

Everyone



Anytime



Everywhere

# Why?

- ✓ Cheaper
- ✓ Safer
- ✓ Healthier
- ✓ More availability
- ✓ More *GUSTO*
- ✓ Eco-friendly





# Connection with Biodiversity I

- We can save energy and halt the destruction that causes the loss of Biodiversity by letting people to consume the local and organic food.



# Connection with biodiversity



Promoting consumption of organic and local products diversifies market and enhance eco-friendly biodiversity.

# Conclusion



For the future of the earth,  
make the righteous decision!

Think globally, Act locally

THANK YOU FOR YOUR  
ATTENTION!



# Green Generation

Tareq – Yemen

Burak – Turkey

Jacqueline – Tanzania

Kobil – Tajikistan

Chihiro – Japan

Davaajargal – Mongolia

Hiroki – Japan

Reina – Japan

Motomi – Japan

Itachai – Japan

# Green Generation

## グリーンジェネレーション

- Aim 目的

- To create a connection between students and the nature.

- 学生と自然とのふれあいを設ける。

- Current situation 現状

- Majority of the youth do not have enough knowledge on the importance of biodiversity.

- ほとんどのユースが生物多様性の大切さを知らない。

- Educational system in many countries do not provide enough learning opportunities on biodiversity conservation.

- 多くの国では教育制度が生物多様の保全について学ぶ機会が十分に与えていない。



# Youth action

## ユースアクション

- To create and promote self-sustaining environmentalism/clubs in schools.
- 学校の中で自己継続が可能な環境のクラブを設立し、奨励する。

# Youth action (2)

## ユースアクション(2)

- To equip youth with knowledge and skills in how to conserve and sustainably use the environment.
- ユースに環境保全また持続的な利用に関する知識と方法を収得させる。

# Project flow

## プロジェクトの流れ

- Cooperation between students and school officials.
- In depth discussion involving community members.

### Project details

### Building community based parks

- Identify areas that need to be greened.
- Surveying and monitoring nature and environment in the park.

- Community based parks will be available to youth to practice biodiversity.
- Sharing practices with local communities and other schools.

### Outcome of the Project

# Importance of the action

## プロジェクトの必要性

- Youth is the next generation who will take leadership in global issues regarding biodiversity.
  - ユースは生物多様性に関する国際的な問題においてリーダーシップを発揮する次の世代である。
- Both education and youth participation in environmental conservation is crucial.
  - 教育とユースの取り組みは環境保全において不可欠である。



- Our project will provide further development on current educational system enhancing knowledge of youth on biodiversity issues.
- わたしたちのプロジェクトは今の教育の在り方から成る生物多様性の知識の不足を補い、向上させるものである。

ご清聴

ありがとうございました！

Thank you for  
your attention!



# Global Youth Biodiversity Organisation (GYBO)



# Process Overview







**PROBLEM**

# 1. PROBLEM

- There is **lack of active cooperation** and **sufficient knowledge** sharing among youth committed on biodiversity issues.
- There is no official youth voice in the CBD



**GOAL**



## 2. GOAL

- To **connect youth** from all over the world and help them become aware of the **value of biodiversity**, by providing them with **knowledge** through fostering **cooperation** among nations.

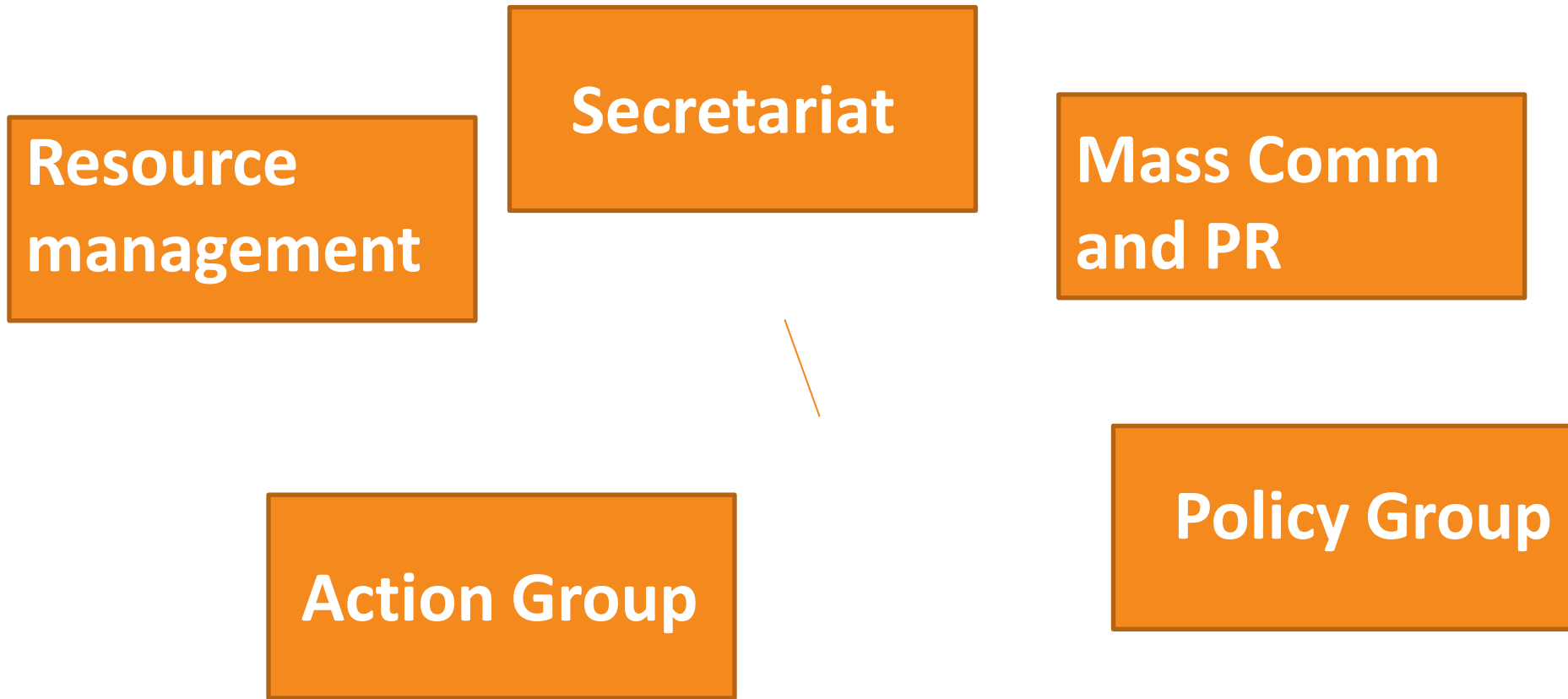




# **WORKING GROUPS**



# 3. WORKING GROUPS





# **ACTIONS**



## 4. ACTIONS

1. Launching a Website and social Networks
2. Conducting Joint-activities program
3. Ensuring youth involvement in Advocacy efforts of Biodiversity issues.





# TIMELINE



# 5. TIMELINE

2010

- Initiation of GYBO
- To have a website and organization launched by **COP10**

2012

- To promote website and organizations to youth worldwide **COP11**

2020

- To have international projects/ working groups

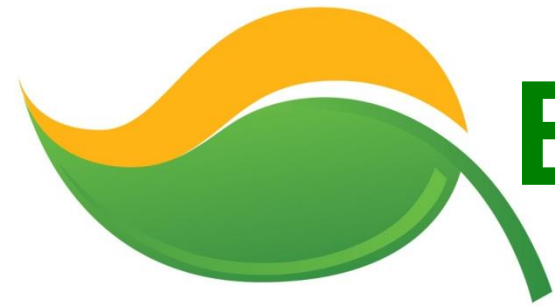
2050

- To make sure that all people understand and value the importance of conserving biodiversity



**BIODIVERSITY IS MY LIFE, YOUR LIFE,  
AND OUR LIFE!!!**

**THANK YOU...**



# ECONFERENCES

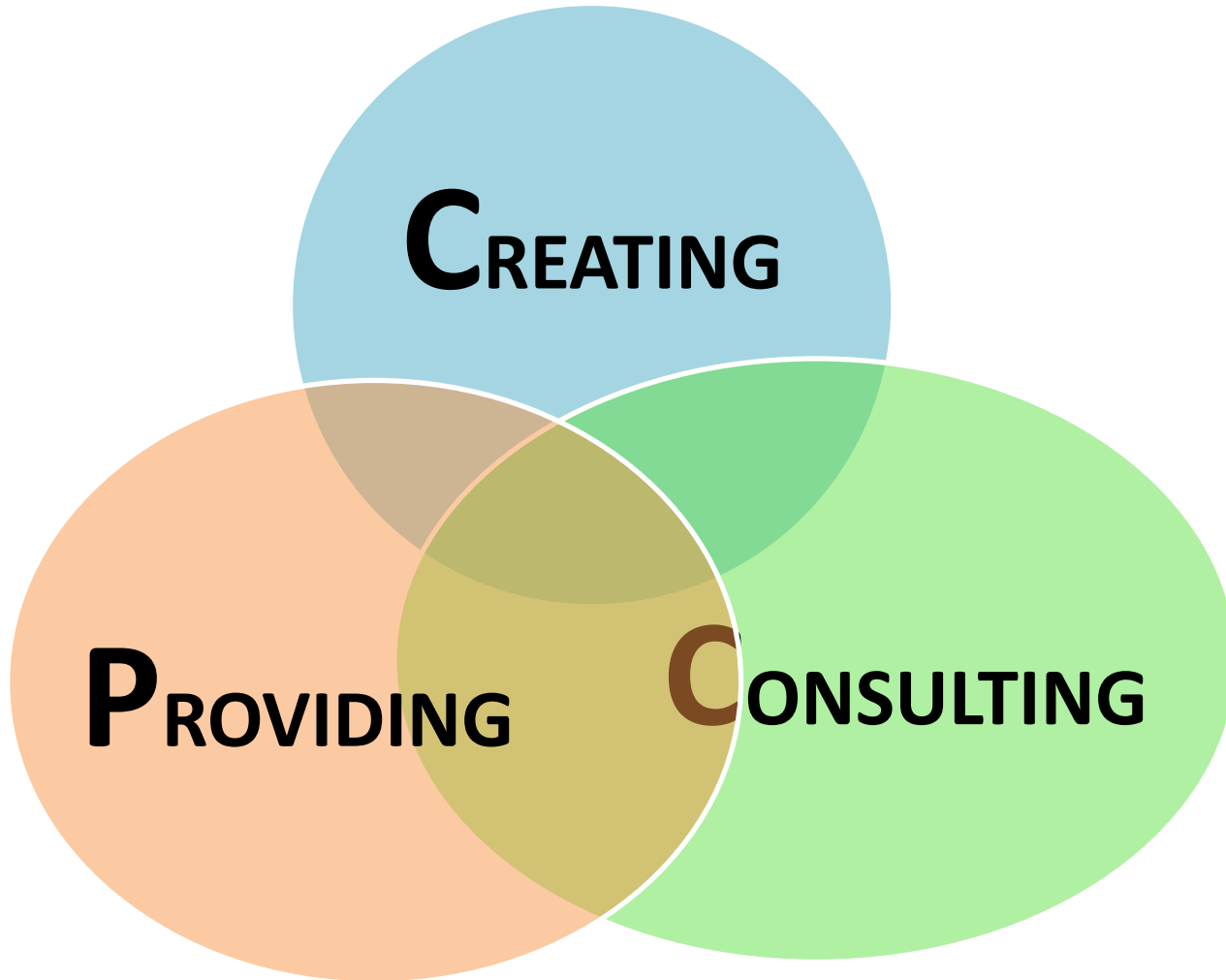


# Why??

Conferences produce large amounts of waste  
are often resource intensive



# OUR TEAM APPROACH



# OBJECTIVES

*To mainstream sustainability in society and to encourage and promote environmentally responsible lifestyles.*



# **CREATING carbon positive and neutral conferences**





# PROVIDING green approval



# CONSULTING for more eco-friendly conferences



**Knowledge** is our **investment**





**ECONFERENCES**

**... for more sustainable world.**

**[www.econferences.com](http://www.econferences.com)**