

Education

Ecotourism

エコ

ツーリズム

教育！

Student

Adult

(university student
to
local people)

— Green map
Zone

(ie, xiamen 大学)

— Media = Medium to access public

— Advertise through TV / newspaper / internet / magazine

— Exchange with local people, other institution

— built NETWORK with people

— Local guide training

— create "Statement" to show our requirement

— School curriculum

— present to government

— Outdoor activities

ACTION!