



## **COP 10/COP-MOP 5 Logo and Slogan Concept and Specifications**

**10<sup>th</sup> Meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10)/ 5<sup>th</sup> Meeting of the Conference of the Parties Serving as the meeting of the Parties to the Cartagena Protocol on Biosafety (COP-MOP5) Logo and Slogan Concept and Specifications**





(2) Regarding Joint Display with the Slogan, etc.

While the logo can be used by itself, use the logo together with the slogan, meeting name, location and other information whenever possible to promote recognition of the meeting name and purpose, and to make it easy to understand the nature of the logo.

i. Meeting Name and Location (English)

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ii. Meeting Name and Location (Japanese)

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(3) Minimum Display Size

The minimum display size for the logo is 15 millimeters.



### 3 Slogan Specifications

There are two versions of the slogan: English and Japanese. These may be displayed alone or together. The font is not specified, but extreme letter/character shapes and sizes should be avoided. While the slogan can be used by itself, use the slogan together with the logo, meeting name, location and other information whenever possible to promote recognition of the meeting name and purpose, and to make it easy to understand the nature of the slogan.

## 4 Logo and Slogan Combinations

### (1) Combinations

We have prepared five sample combinations of the logo, slogan, meeting name and other information, both in Japanese and in English. While the logo, slogan and other information may be combined in other ways, please follow these recommended sample combinations whenever possible.

#### English Versions

A type



B type



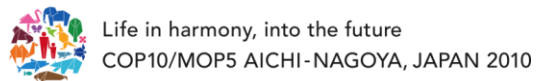
C type



D type



E type



#### Japanese Versions

A type



B type



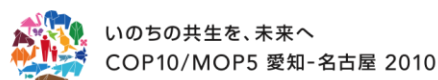
C type



D type



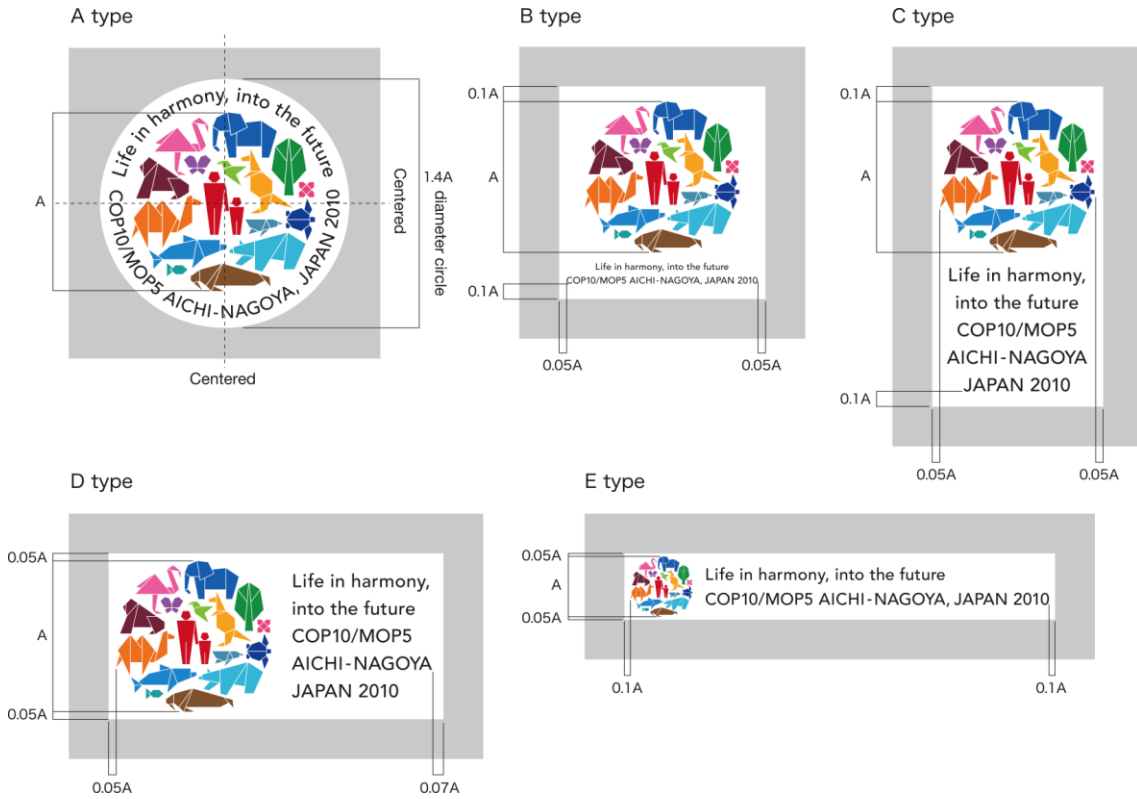
E type



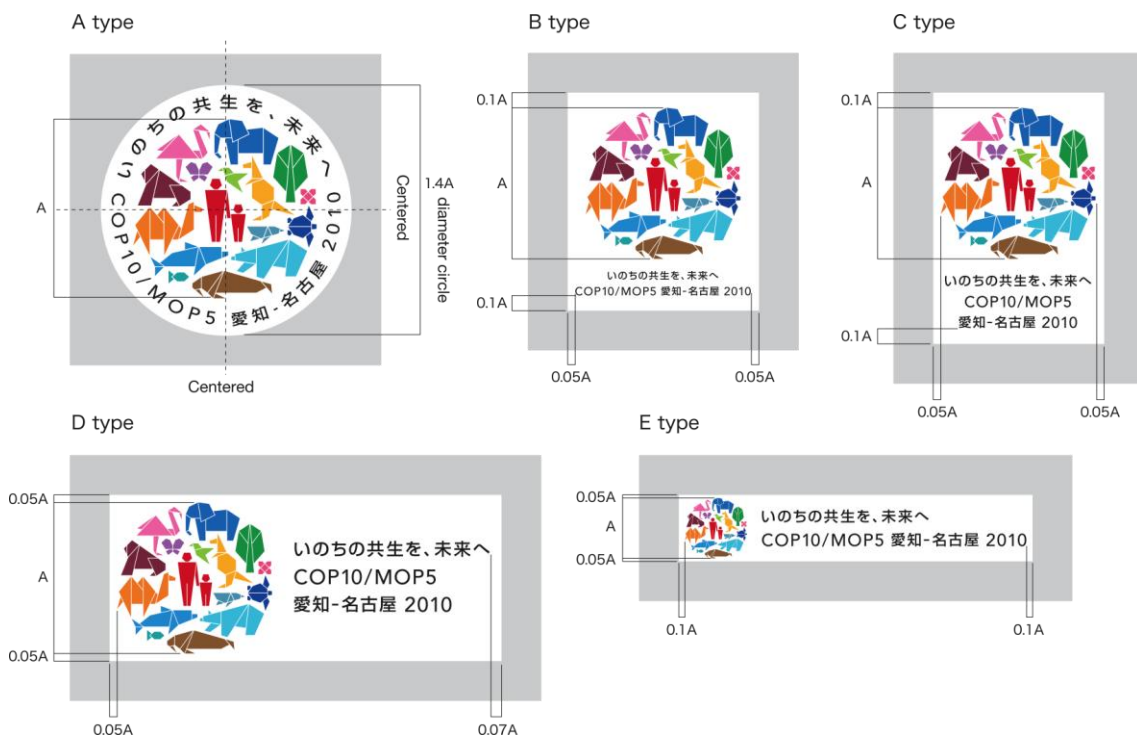
## (2) Framing Areas

We have set framing areas for each of the display samples. While the logo, slogan and other information can be used in other ways, please use these samples as a reference and be certain to provide sufficient framing areas.

### English Versions

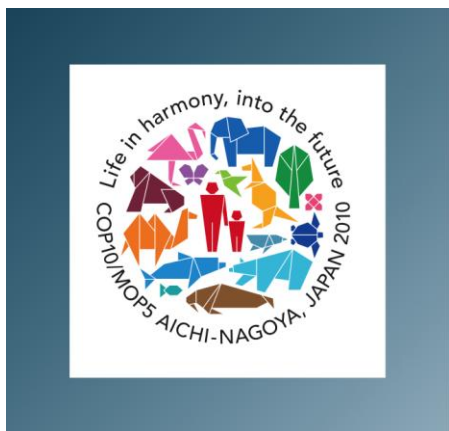


### Japanese Versions



### (3) Logo Display Examples

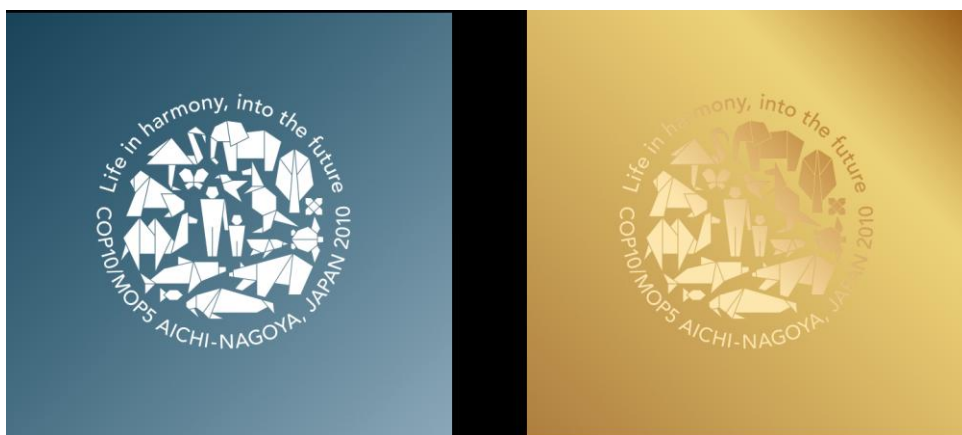
Make an effort to display the logo effectively, using the following examples as a reference.



Leave an ample white border when displaying the logo against dark backgrounds.



The logo can be displayed without a white border when the background is light enough that the logo does not lose its visibility.



Negative displays are possible for single color versions only.

Displays taking advantage of the color of the material can also be used for single color versions only.

Inquiries regarding items not specified in these COP10/MOP5 Logo and Slogan Concept and Specifications should be made to the Biodiversity Policy Division, Ministry of the Environment, Government of Japan.